

ESG strategy consulting



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Sustainability in ESG issues is much more than just a communication topic. It forms the foundation for future-proof business models and strengthens your risk management. We support you in anchoring sustainability as an integral driver of your corporate development. We take a step-by-step approach with clear goals and measurable results.



ESG strategy consulting

Typical challenges faced by our customers:

- How can key ESG issues be aligned with a holistic and future-oriented corporate strategy?
- Which ESG risks and opportunities specifically affect your business model?
- What guidelines, principles or codes does the company lack?
- What are the first steps towards realizing ESG goals in the company?

Our experience shows that many companies already have individual activities or goals. However, they often lack an overarching corporate strategy. We work with you to develop a robust and practice-oriented ESG strategy.

Our approach: strategy consulting in line with your needs

We support you individually from analysis to implementation, tailored to your sector, company size and starting position.

1. Materiality analysis & strategic alignment

Not all sustainability issues are equally relevant for every company. A well-founded materiality analysis forms the basis for an effective ESG strategy.

Result: A reliable basis for prioritizing and aligning your ESG strategy with what really matters to you.

[More about the materiality analysis](#)

2. Development of your ESG strategy

Based on the materiality analysis, we work with you to develop a customized ESG strategy that is clearly aligned with your values, objectives and regulatory requirements.

- Definition of specific ESG targets and KPIs along material topics, development or revision of internal guidelines, and identification of relevant ESG risks and opportunities
- Support in the development of sustainable products, services or processes and in preparing for certifications

Result: An individual, regulatory resilient and operationally feasible ESG strategy.

[More on climate risks](#)

Your contact

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3. Implementation and ESG action plan

A successful strategy needs concrete implementation. Together, we turn your strategic goals into tangible measures and ensure that they are firmly integrated into your organization.

Result: A CSR/ESG action plan with concrete measures and allocation of roles, responsibilities, resources and anchoring in your management system

Your benefit

- Strategic and integrated anchoring of ESG in your business model
- Clear orientation for internal decisions and external communication
- Future-proof products, service, processes and competitiveness

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