ESG strategy consulting



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Sustainability in ESG is far more than a communication topic. It forms the foundation for future-proof business models and strengthens risk management. We help you anchor sustainability as an integral driver of corporate development with a step-by-step approach, clear goals and measurable results.

ESG strategy consulting

Typical challenges faced by our clients

- How can key ESG issues be aligned with a holistic and future-oriented corporate strategy?
- Which ESG risks and opportunities specifically affect our business model?
- What guidelines, principles or codes are currently missing?
- What are the first steps towards realizing ESG goals in the company?

Many companies already pursue individual activities or goals. However, they often lack an overarching ESG strategy. We work with you to develop a robust, practice-oriented and long-term sustainable strategy.

Our approach: strategy consulting tailored to your needs

We support you from analysis to implementation, adapted to your sector, company size and starting position.

1. Materiality analysis and strategic alignment
Not all sustainability issues are equally relevant for every company. A well-founded materiality analysis provides the basis for an effective ESG strategy.

Result: A reliable foundation for prioritizing and aligning your ESG strategy

More about the materiality analysis

2. Development of your ESG strategy
Based on the materiality analysis, we design a customized ESG strategy aligned with your values, objectives and regulatory requirements.

- Definition of ESG targets and KPIs along material topics
- Development or revision of internal guidelines
- Identification of ESG risks and opportunities
- Support in developing sustainable products, services or processes and preparing for certifications

Result: An individual, regulatory-compliant and operationally feasible ESG strategy.

More on climate risks

Your contact

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3. Implementation and ESG action plan
A successful strategy requires concrete implementation. Together we translate goals into tangible measures and integrate them into your organization.

Result: A CSR/ESG action plan with defined measures, responsibilities, resources and integration into your management system.

Your benefit

- Strategic and integrated anchoring of ESG in your business model
- Clear guidance for internal decisions and external communication
- Future-proof products, services, processes and competitiveness
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