

# ESG training courses & workshops



## **Neosys AG**

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For companies, public institutions, universities and associations

The area of corporate social responsibility (CSR) and environmental, social and governance (ESG) sustainability is becoming increasingly important in all areas of society. In addition to personal responsibility, regulatory requirements such as CSRD, OR and ESRS are increasing the pressure to act in a broad spectrum of organizations, from companies of all sectors and sizes to municipalities and universities.



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## Why build up ESG knowledge internally?

ESG regulation now affects almost all specialist areas of an organization. It is not only increasingly relevant from a legal perspective, but must also be taken into account in communication, procurement and management systems in order to achieve sustainable change. Internal training on risks, opportunities and obligations can help all departments to act sustainably and in compliance with the law and to communicate their efforts without greenwashing. A good ESG strategy reduces climate risks and secures a competitive advantage in tenders and investments.

## Typical challenges faced by our customers:

- What are the risks and opportunities of climate change to which the company must respond?
- How is the company affected by current laws and obligations?
- What strategies can be applied in the area of sustainability and where does the company stand?
- How can strategies and efforts be communicated effectively and without greenwashing?

## Examples of training topics

We impart ESG knowledge in an understandable and practical way with a focus on practicability and relevance. The content is adapted depending on the target group and industry. Frequent examples of training topics are

- Introduction to ESG and sustainability (e.g. terms, objectives, interrelationships)
- Regulatory overview (e.g. CSRD/ESRS, GRI, Swiss OR, TCFD, VSME)
- Anti-Greenwashing Workshop
- Understanding and applying materiality analysis
- ESG in education and research (e.g. transfer to teaching, curriculum and projects)
- Sustainability communication and stakeholder dialog

All content is modular and can be combined, adapted and expanded according to customer requirements.

## Examples of possible in-house or online formats

- Compact modules for a good overview of the selected topics
- Trainings or one-day workshops with practical cases and method exercises
- Training of sustainability officers
- Guest lectures, ESG seminars and certificate courses for universities

All offers are available in German, French or English. All content can be offered in the format of your choice.

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**Your benefit:**

- Building a common understanding of ESG within the team
- Security in dealing with ESG requirements and standards
- Relevant training courses individually tailored to your organization
- Strengthening internal competence and sensitivity
- Direct transfer into practice through realistic case studies

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