ESG training courses & workshops



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For companies, public institutions, universities and associations

Corporate social responsibility (CSR) and environmental, social and governance (ESG) are becoming increasingly important across all areas of society. In addition to personal responsibility, regulatory frameworks such as CSRD, OR and ESRS are raising the pressure to act for organizations of all sectors and sizes, including municipalities and universities.

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Why build ESG knowledge internally?

ESG regulation now affects almost every area of an organization. It is not only relevant from a legal perspective, but also plays a key role in communication, procurement and management systems. Internal training on risks, opportunities and obligations helps departments act sustainably, remain compliant and communicate their efforts credibly without greenwashing. A strong ESG strategy reduces climate risks and strengthens competitiveness in tenders and investments.

Typical challenges faced by our clients

- What risks and opportunities of climate change must the company address?
- How is the company affected by current laws and obligations?
- What strategies can be applied in sustainability, and where does the company stand?
- How can sustainability efforts be communicated effectively and without greenwashing?

Examples of training topics

We convey ESG knowledge in a clear and practical way, tailored to your industry and audience. Examples include:

- Introduction to ESG and sustainability (terms, objectives, interconnections)
- Regulatory overview (CSRD/ESRS, GRI, Swiss OR, TCFD, VSME)
- Anti-greenwashing workshop
- Understanding and applying materiality analysis
- ESG in education and research (integration into teaching, curricula and projects)
- Sustainability communication and stakeholder dialogue

All content is modular and can be combined, adapted or expanded to suit your needs.

Formats for in-house or online delivery

- Compact modules for an overview of selected topics
- Trainings or one-day workshops with practical cases and exercises
- Training of sustainability officers
- Guest lectures, ESG seminars and certificate courses for universities

All trainings are available in German, French or English and can be delivered in the format of your choice.

Your contact

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Your benefit

- A shared understanding of ESG within your team
- Confidence in handling ESG requirements and standards
- Customized training tailored to your organization
- Strengthened internal competence and awareness
- Direct transfer into practice through realistic case studies

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