

Materiality analysis – the first step for your sustainability report



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The materiality analysis is a key guidepost in your sustainability strategy. It helps you identify the most important ESG issues, comply with regulatory requirements, prioritize topics in your strategy, and give your reporting clarity and credibility.

Use the materiality analysis as a starting point for transparent and effective sustainability communication. We support you throughout the process, from identifying relevant topics to developing a customized materiality matrix that forms the basis for strategy and reporting.



Materiality analysis

Typical challenges faced by our clients

- How can the truly relevant ESG topics be identified?
- How can stakeholder opinions and expectations be effectively integrated?

Why conduct a materiality analysis?

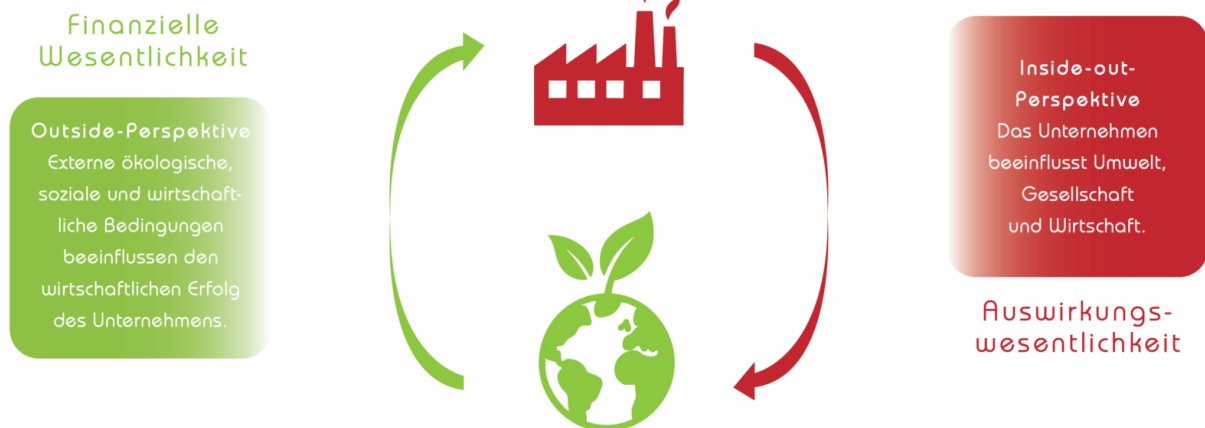
Legal requirements such as the Swiss Code of Obligations and standards like CSRD and GRI increasingly demand a well-founded and transparent materiality analysis. Stakeholders including suppliers, customers and investors also expect clarity on ESG priorities.

Beyond compliance, the materiality analysis provides valuable insights for your corporate strategy.

- A single materiality analysis considers the company's impact on ESG topics (inside-out perspective).
- A double materiality analysis also examines how ESG factors create financial opportunities and risks for the company (outside-in perspective).

The outcome is visualized in a materiality matrix, which serves as the foundation for both strategy and reporting.

Doppelte Wesentlichkeit



[More on the ESG starting point and gap analysis](#)

[More on sustainability reporting](#)

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Materiality analysis

Our approach: support where you need it

We guide you through the entire process, from single or double materiality analysis to stakeholder surveys and the development of a tailored materiality matrix.

Result: Detailed documentation of material topics and a customized materiality matrix.

How you benefit

- A clear, company-specific materiality matrix that makes relevant ESG issues visible
- A solid foundation for reporting and strategy as well as transparency for stakeholders

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